

INCLUSIVE CITIES AND REGIONS *TERRITOIRES INCLUSIFS*

14° Biennale of European Towns and Town Planners, Naples

Edited by
Marichela Sepe

#Special Workshop



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14th BIENNALE
OF EUROPEAN TOWNS
AND TOWN PLANNERS
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Inclusive cities and regions/Territoires inclusifs

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INCLUSIVE CITIES AND REGIONS/TERRITOIRES INCLUSIFS

Edited by Marichela Sepe

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Regenerative processes and innovative experiential laboratories for forms of cultural inclusion

*Natalina Carrà**

Inclusion is a long-term social process and added value for communities. Inclusion in the cultural field is a process in which institutions work to raise awareness, but also in actions and activities that ensure long-term participation paths and processes for different communities, aimed at guaranteeing that identity and heritage of a place are sensitively preserved. The relationship between cultural heritage and migrants highlights the social importance of cultural institutions and the valorization of cultural heritage in the fight against social exclusion. Over the years, the concept of social exclusion has, in fact, obtained recognition for its multidimensional nature, including the cultural sphere and its consequent impact on other political, economic and social dimensions. This recognition has opened up new opportunities, interpreting culture as a transversal tool for social cohesion and as a positive agent in the fight against social exclusion. Recognizing that culture exerts a positive influence in the fight against social exclusion means that culture presents itself as a possible response to some needs and problems that the increasingly widespread and widespread inclusion in society of groups very different from each other in terms of ethnicity, culture and religion involved in particular with respect to themes such as identity and difference.

The paper deals with issues that concern the promotion, sharing and exchange of experiences and tools developed in internal territories on the themes of reception, empowerment and participation of residents and foreigners, cohesion and social inclusion. Forms and practices of re-appropriation and reconversion of urban areas and territorial contexts as a need to define plural visions of urban spaces and landscape understood as an expression of identity, of the close relationship between humanity and the environment and as an expression of the social, productive and cognitive universe of communities.

The proposed action research path underlines the importance of bringing together the experiences and creativity of operators from different institutional fields in developing intervention strategies suited to the complexity of the values and experiences at stake. The objectives start from the belief that integration processes require policies that are aware of the transformations taking place in communities and reference models suitable for forms of cultural inclusion that promote integration and social cohesion through training and active participation in social and cultural life for ensure that cultural diversity is valued and protected, in order to support a more cohesive and inclusive society.

The aim is to promote the role of the inhabitants in the construction of representations of the territory capable of communicating their own lived space and the socially recognized values of the territory they belong to in a sort of "cross-breeding logic" (Jean-Loup Amselle, 1999), to underline that every culture, of the past and present, has built and continues to build its own identity by connecting to other cultures. Reference examples could be the maps developed for migrants and citizens in the context of the European project NEAR-NEwly ARrived in a common home, -which aims to encourage the integration path of migrants during their settlement in the host countries-, in Milan, Perugia, Lisbon and Nicosia, which serve both to orient and to make the inhabitants discover a new way of experiencing their neighborhood. All migrant citizens can have a new tool at their disposal to easily get to know places: the "unconventional maps" which promote integration between migrants and citizens. The unconventional Maps, implemented in some neighborhoods of four European cities – Lisbon (Bairro das Galinheiras) in Portugal, Nicosia in Cyprus, Milan (Central Station-Naviglio Martesana) and Perugia in Italy.

Based on these considerations within a complex process of building a community map (Carrà, 2023-2024), the activities, still ongoing, include a training and empowerment phase, with field experiences, in partnership with the community local and following the action-learning approach (learning in action). In a complementary way, users

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(foreign residents and locals) participate in an advanced experience of knowledge and understanding of places, identities, knowledge and culture. An inclusive mediation of cultural heritage through a series of actions aimed at building active citizenship paths through knowledge and conscious use of heritage. Through a participatory mapping workshop, the groups identify specific places with particular social value, which when connected together form the "path of inclusion". In this way it is possible to observe places from another point of view, reflecting on the strengths and critical points of the place where you live. We therefore arrive at the creation of real maps that also represent the cultural heritage of a community, which includes both tangible elements and intangible elements such as values, traditions, art forms and in general everything that contributes to defining culture, the history and identity of a place.

In conclusion, we want to achieve the realization of a process of democratization of culture which marks the transition from a culture reproducing diversity, which conveys meanings and values of the established community, to a culture which becomes aware of its social responsibility also with respect to ethnic groups or social minorities towards which it is possible to model dedicated planning and communication to guarantee access, participation and representation to all, with respect to all phases of knowledge of culture and society.

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The Biennial of European Towns and Town Planners is an event of the European Council of Urban Planners ECTP-CEU which aims at discussing the main issues in the European debate relating to urban planning by sharing them with urban planners, architects, engineers, economists, sociologists, historians of architecture, citizens, politicians, private and non-governmental organizations (NGOs).

The theme chosen for the 14th Edition, organized from 22 to 24 April 2024 in Naples with the INU as the main organizer, is Inclusive Cities and Regions/ Territoires inclusifs. Inclusion is understood in its multiple declinations that define the 10 general themes of this Biennial - Regional issues and regional disparity, Metropolitan or city proposals, Urban regeneration and Public Spaces, Migration and cultural inclusion, Cultural heritage, Resilience and adaptation, New economic approaches, IT and the use of artificial intelligence in planning, Ports, airports and other infrastructures, Underground space – and in further ones proposed by the participants who further specify the general themes namely About Spatial Inclusivity, Urban regeneration and spatial justice with Nature-Based Solution, Inclusive public spaces for water cities facing climate change, “Italian UNESCO Chairs’ vision and actions, A Transdisciplinary Approach to Placemaking and Inclusivity: COST Action Dynamics of Placemaking, Inclusive city Ecosystems, Youthbanism for a New Generation of Urbanists, Fragile geographies. Visions, projects and studies to mitigate and adapt to environmental and anthropogenic risk. Green Oasis for the 15 minutes city model, Making/unmaking urban circular economies with ‘otherness’, Public space for inclusive cities: the Biennial of Public Space, Universal accessibility and university education, the knowledge network, Findings and Evidences from the PNRR project RETURN, and River Contracts as voluntary and negotiated planning tools.

The works contained in this Catalogue, presented by administrators, professionals, academics, and researchers concern projects, policies and research that have international interest and, at the same time, attention to the local, all at different scales.

It is possible, from this vastness of topics, to understand the broad discussion that resulted, outlining new interested subjects and involved actors, as well as new possible intersections of themes.

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